



Sponsor pack 2022

Reach your audience

Connect with the most influential UX practitioners, organisations and thought leaders in the industry.



15 talks & 12 workshops
packed into 3 themed days:

Day

1

**Design
research**

Day

2

**Content
design**

Day

3

**Design
systems**

UX London 2022 is an in-person conference at Tobacco Dock – a stunning Grade One listed building in East London.



3

Days of non-stop
learning

27

Expert speakers

400

Attendees

Currently in its 14th year, UX London is presented by Clearleft – one of the world's first and best-regarded UX design consultancies.

Clearleft

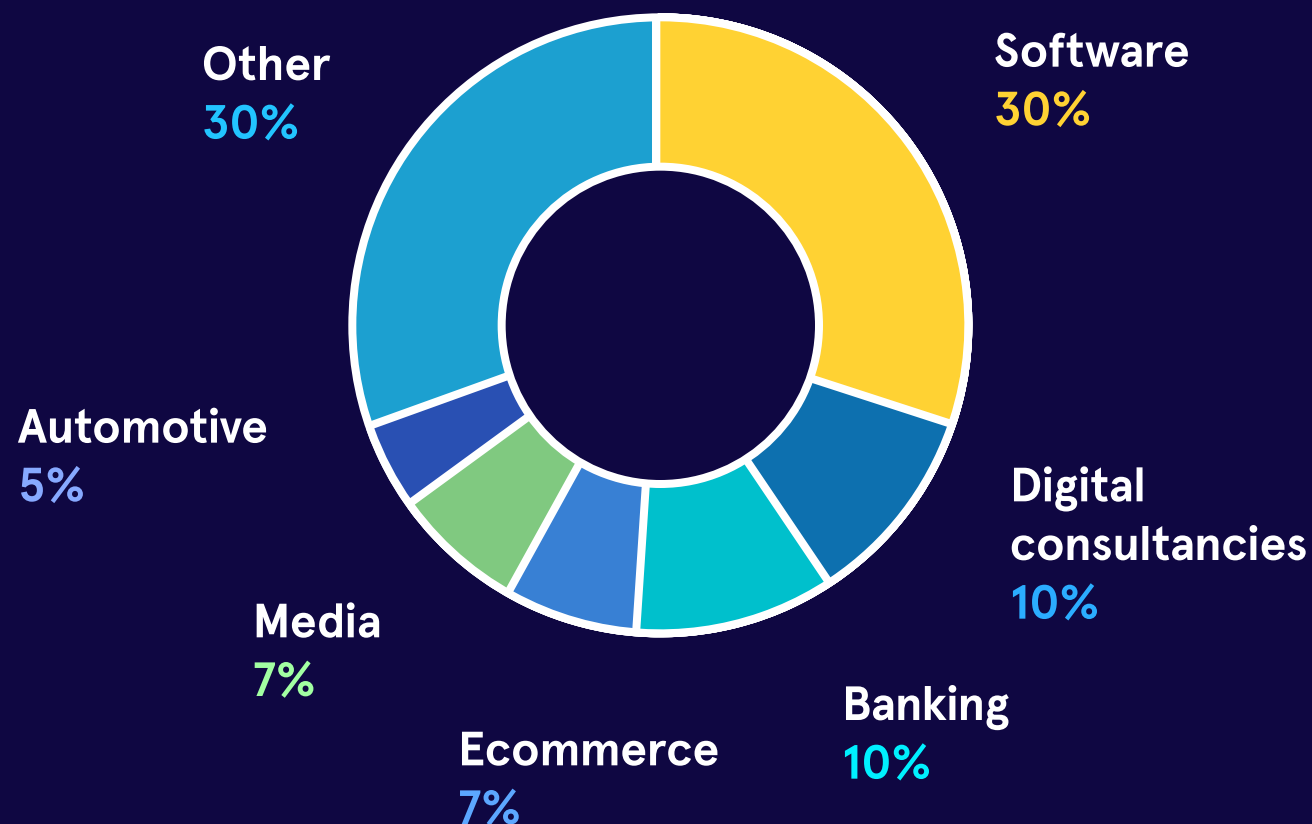




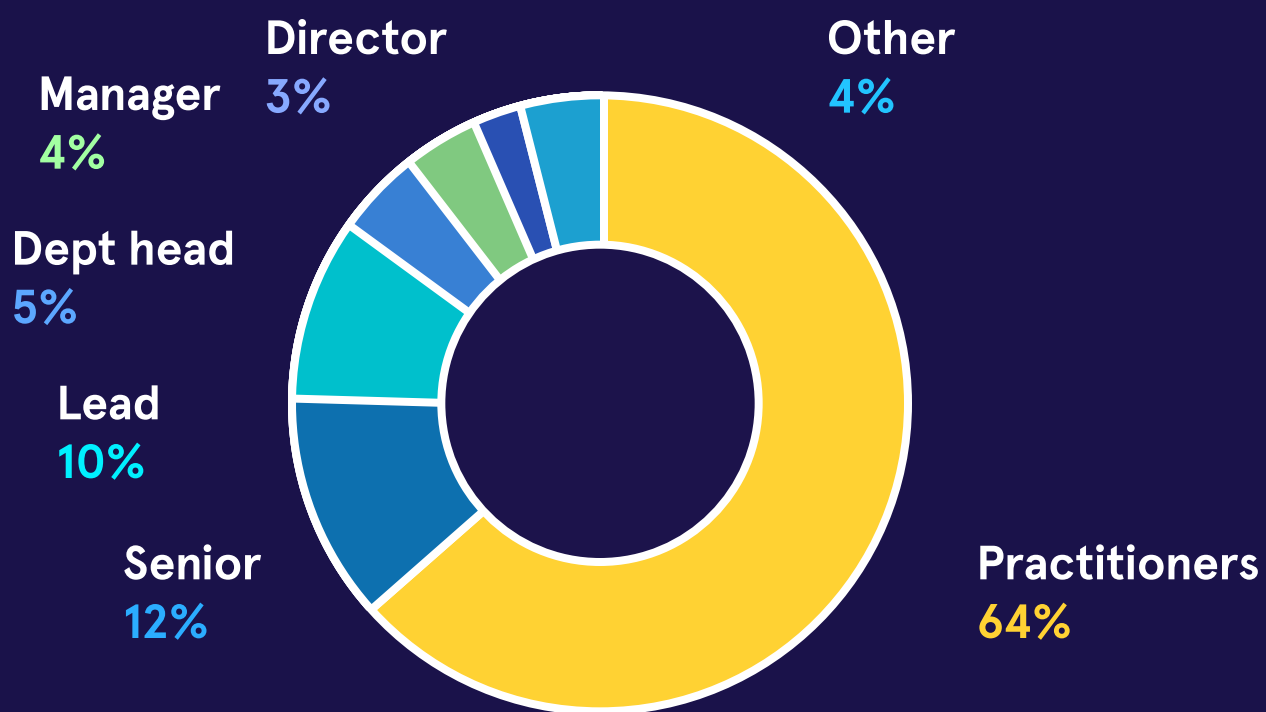
Who are our visitors?

We attract a highly engaged audience of designers and related practitioners working in industries including digital consultancies, software, banking, ecommerce, and media.

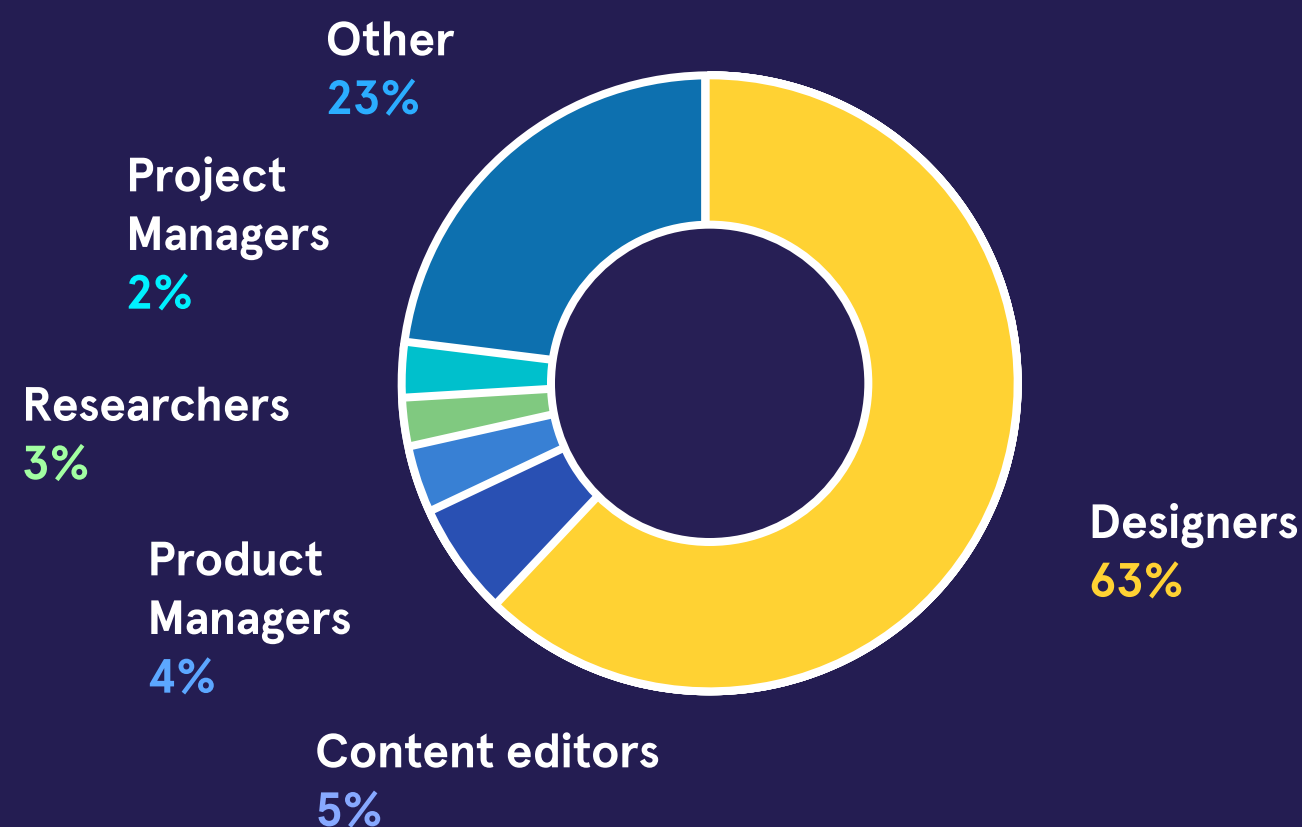
BY INDUSTRY



BY SENIORITY



BY ROLE TYPE



Where do they work?

UX London visitors represent a variety of leading national and international companies.



What do they do?

User Experience Architect Interface Designer
UX Manager CXO (Chief Experience Officer)
Senior Information Architect Head of Online
Product Manager CTO (Chief Technical Officer)
Usability Consultant, Interaction Senior Analyst
User Experience Designer



13 years of influential speakers

Roles at time of UX London appearance



Jeff Veen
Founding Partner
Adaptive Path



Pablo Stanley
Lead Designer
InVision



Abby Covert
Information Architect & Author



Krystal Higgins
UX Design Lead & Onboarding Specialist



Don Norman
Author



Jake Knapp
Design Partner
Google Ventures



Kristina Halvorson
Founder & CEO
Brain Traffic



Fonz Morris
Lead Product Designer
Netflix



Felicia Williams
Design Director
Twitter



Brad Frost
Web Designer, Speaker, Writer, & Consultant



Christina Wodtke
Start-up coach and author of Radical Focus



Frank Yoo
VP of Design & Research
Coinbase



Alla Kholmatova
UX and Interaction Designer



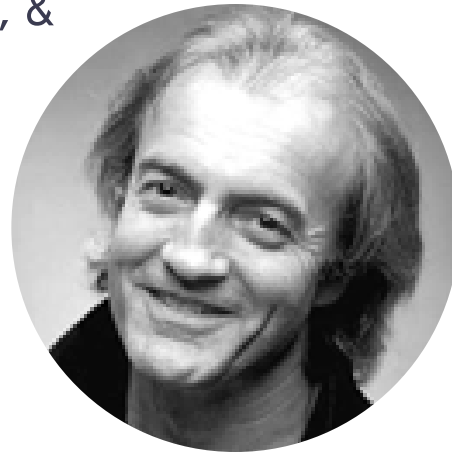
Erika Hall
Co-founder and Author
Mule Design Studio



Louise Downe
Head of Design for the UK Government
GDS



Peter Morville
President
Semantic Studios



Bill Buxton
Principle Scientist
Microsoft Research



Kim Goodwin
Author of Designing for the Digital Age



Jeff Gothelf
Author of Sense and Respond & Lean UX



Vicki Tan
Principal Product Designer
Spotify



Luke Wroblewski
Author of Mobile First



Jared Spool
Maker of Awesomeness
Center Centre/UIE



Margot Bloomstein
Brand & Content Strategy Consultant, Speaker, Author.



Jeroen
Maker



Some of our wonderful past sponsors

hⁱ interactive



balsamiq®





Sponsorship opportunities

Three levels of sponsorship are available, with built-in flexibility to tailor your package. Places are strictly limited.

Premier £25,000 1 available

Top sponsor logo placements on the event website
Listing as premier sponsor on all marketing & mailers
Top sponsor logo placement on the event programme
Top logo placement on event holding slides plus a thank you from our event host
4 x conference passes for your team or clients*
Include an item in our conference goody bag
Co-branding of our exclusive speakers' dinner plus two seats at the table
Pick one of the sponsorship enhancement options

Executive £8,500 5 available

Logo on the event website
Listing as executive sponsor on all marketing & mailers
Logo on the event programme
Logo on event holding slides plus a thank you from our event host
2 x conference passes for your team or clients*
Include an item in our conference goody bag
Pick one of the sponsorship enhancement options for an additional fee

Associate £6,500 3 available

Logo on the event website
Listing as associate sponsor on all marketing & mailers
Logo on the event programme
Logo on event holding slides plus a thank you from our event host
2 x conference passes for your team or clients*

*Additional conference passes available at a discounted rate.



Sponsorship enhancement options

- 1 **Welcome party – £10k**
The day one drinks are on you!
- 2 **Closing party – £10k**
Let's raise a glass together at the end of day two
- 3 **Content partner – £9k**
Host one of our deep-dive workshops on day three
- 4 **Coffee break – £8.5k**
Sponsor that all important conference fuel
- 5 **Exhibition stand – £8.5k**
Put your company or product centre stage in our breakout zone
- 6 **Diversity, Equity & Inclusion programme – £10k**
Fund tickets & travel for people who might otherwise not be able to participate



Attendee comments



Joshua Schaer
@JoshuaSchaer

Thank you [@UXLondon](#), [@clearleft](#) and everybody involved for those wonderful, inspirational talks and workshops! 💖 Best conference I've ever attended 🙌. Made some awesome new friends and got lots of great and helpful input to take into my daily work! You all rock! 🙌



Daren
@dazzag

[#UXLondon](#) excellent first day, great speakers, awesome design sprint workshop with a top team!



Anne Kehlet
@annekehlet

Thank you [@UXLondon](#) and [@clearleft](#) for an amazing 3 days! Feeling so inspired, motivated and full of new ideas! Great talks, great workshops, great thoughts and great people!



John Cutler
@johncutlefish

[@clearleft](#) [@andybudd](#) and the whole team put on an amazing event. Down to sustainability and shwag. Everything. [@UXLondon](#) was incredible.



Josh Clark
@bigmediumhosh

Had a great time sharing ideas at [#uxlondon](#) this week—and learning a ton from the other speakers and especially the attendees.

Huge thanks to the whole [@clearleft](#) [@UXLondon](#) gang for a great experience.